

Insurance Professionals of Sussex County Horizon Plan

Horizon #1- Membership Development and Retention

1. Provide monthly programs that will be a benefit to the member's professional or personal life.
2. Offer members opportunities for leadership development by encouraging participation on the Board and at local meetings.
3. Communicate the activities of the Association through a monthly newsletter.

Horizon #2 – Education

1. Offer educational workshops that are informative and affordable
2. Maintain the Association membership in the Insurance Scholarship Foundation of America
3. Provide information on scholarships available to members through the State Council, Region 1, NAIW National and Insurance Foundation of America

Horizon #3 – Leadership Development

1. Mentor upcoming officers to assist in preparation for their NAIW journey.
2. Report on all activities at the State, Regional and National level.
3. Offer NAIW courses for leadership development such as Communicate with Confidence.

Horizon #4 – Strategic Partnering

1. Consider a joint meeting with another Association.
2. Develop partnering contacts both within and outside the insurance industry.
3. Consider an annual community focus.

Horizon #5 – Technology

1. Provide a monthly newsletter in an electronic format.
2. Keep the web site up to date
3. Provide links for sponsors and partners.